

The United Arts Appeal

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News Release FOR IMMEDIATE RELEASE (February 15, 2018)

Photo caption: At their February meeting, United Arts Appeal of Chautauqua County board members sent letters to local businesses and selected individuals, requesting their support for the arts in 2018. Participating members were (from left, seated) Julie Newell, Jeffrey Yeates, (standing) Rick Davis, Shane Hawkins, Joe Braeger, Bob Ostrom, and Elizabeth Bush.

United Arts Appeal Recognizes Fund Drive Contributors

Jamestown, NY – "Our contributors are so important to the quality of life in our county, and we do our best to recognize them," said United Arts Appeal (UAA) President Julie Newell.

At their meeting this month, UAA board members kicked off their 2018 fund drive. They sent letters to previous donors, requesting their support again for the hundreds of concerts, performances, classes, and exhibits their organizations present that are enjoyed by thousands of people each year.

Newell noted, "We know that businesses' and individuals' resources are limited. When they choose to enrich our community by supporting the arts, we want to give them as much recognition as we can."

All donors to the United Arts Appeal of Chautauqua County receive a range of benefits for their generosity. Regardless of the amount of their contribution, they are listed on the UAA's website and in the printed programs of UAA member organizations, giving them exposure to thousands of audience members.

Depending on the level of contribution, additional benefits include links to the donor's website, being featured on posters in the lobbies of the Lucille Ball Little Theatre in Jamestown and the 1891 Fredonia Opera House, free cinema admissions, and more. Details are on the Support UAA page at UnitedArtsAppeal.org.

United Arts Appeal member organizations include the Chautauqua Regional Youth Ballet, Community Music Project, 1891 Fredonia Opera House, Infinity Visual and Performing Arts, Jamestown Concert Association, Lucille Ball Little Theatre of Jamestown, and Western New York Chamber Orchestra.

As a group, this is the only request the UAA makes of the local community.

In 2017 the United Arts Appeal received major support from Chautauqua County, the Jessie Smith Darrah Fund, and the Hultquist Foundation.

Patrons in 2017 were Lyndon and Melanie Gritters, Dr. Bruce Rockwell, and Terry and Rick Turner. Special Gifts were received from M. L. Feather, Mark and Donna Hampton, Hope's Windows, Jamestown Mattress Co., KeyBank, Lake Shore Savings Bank, Lois F. Strickler, and Wegmans. Donors included Everyday's True Value, Falconer Funeral Home, John and Margie Fuchs, Betsy and David Shepherd, The Resource Center, and Sherwood and Lissa VanDewark.

Businesses and individuals who want to help fund the arts in Chautauqua County can send their contributions to the United Arts Appeal, 715 Falconer Street, Jamestown, NY 14701.

For more information, visit <u>UnitedArtsAppeal.org</u>.

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