

The United Arts Appeal

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News Release FOR IMMEDIATE RELEASE (February 3, 2017)

Photo caption: At their February meeting United Arts Appeal of Chautauqua County board members sent letters to local businesses and selected individuals, requesting their support for the arts in 2017. Participating members were (from left, seated) Rick Davis, Sally Ulrich, Shane Hawkins, (standing) Julie Newell, Bob Ostrom, Joe Braeger, and Elizabeth Bush.

United Arts Appeal Fund Drive Publicizes Local Businesses

Jamestown, NY – February marks the kick-off of the 2017 fund drive for the United Arts Appeal of Chautauqua County (UAA).

At their meeting this month, board members sent letters primarily to businesses, asking for support for the hundreds of concerts, performances, classes, and exhibits their organizations present that are enjoyed by thousands of people each year.

"The contributions we receive from local businesses are so important," said UAA president Shane Hawkins, "and in return we give them a lot of recognition."

Both individual and business donors to the United Arts Appeal receive a range of benefits for their generosity. Regardless of the amount of their contribution, they are listed on the UAA's website and in the printed programs of the United Arts Appeal member organizations, giving them exposure to thousands of audience members.

Depending on the level of contribution, additional benefits include links to the donor's website, being featured on posters in the lobbies of the Lucille Ball Little Theatre in Jamestown and the 1891 Fredonia Opera House, free movie admissions, and more. Details are on the Support UAA page at UnitedArtsAppeal.org.

United Arts Appeal member organizations are the Chautauqua Regional Youth Ballet, Community Music Project, 1891 Fredonia Opera House, Infinity Visual & Performing Arts, Jamestown Concert Association, Lucille Ball Little Theatre of Jamestown, and Western New York Chamber Orchestra.

As a group, this is the only request the UAA makes of the local community.

"We also deeply grateful for the support of the County, local foundations and individuals," Hawkins said.

In 2016 the United Arts Appeal received major support from Chautauqua County, the Jessie Smith Darrah Fund, and the Hultquist Foundation.

Patrons in 2016 were Lyndon and Melanie Gritters and Terry and Rick Turner. Special Gifts were received from M.L. Feather, John and Margie Fuchs, Mark and Donna Hampton, Hope's Windows, KeyBank, Dr. Bruce Rockwell, and Wegmans. Donors included Everyday's True Value, Family Health Medical Services PLLC, Betsy and David Shepherd, William Smith and Carol Lorenc, Lissa and Sherwood VanDewark, and Weinberg Financial Group.

Businesses and individuals who want to help fund the arts in Chautauqua County can send their tax-deductible contributions to the United Arts Appeal, 715 Falconer Street, Jamestown, NY 14701.

For more information, visit www.UnitedArtsAppeal.org.

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